

Peachland Riding Club 2009 HIGH SCHOOL RODEO

2009 SPONSORSHIP OPPORTUNITIES

The Peachland Riding Club has been supporting and promoting family and youth oriented equine events for 40 years. It has long been a place for young cowboys, cowgirls, equestrians and trail riders to get a start in horse related activities. Many past members have gone on to higher levels of competition and become Champions in several different disciplines.



The Peachland Riding Club, a non-profit organization, will host its second BC HIGH SCHOOL RODEO Association sanctioned event on October 10 & 11, 2009. The 2009 Peachland High School Rodeo will be part of a Southern BC Circuit along with several other locations throughout the province. The circuit runs fall and spring to coincide with the school year. Communities from Chilliwack in the Fraser Valley to Vernon in the Okanagan, to several Interior towns including Merritt, Kamloops and Williams Lake make up the Southern Circuit.

The Okanagan community will benefit from an event like this because most competitors travel from other areas of the Province and stay for the weekend, spending tourism dollars within the local areas.

This is a family oriented sport for young competitors, grades 9 to 12. Benefits include the responsibility they learn through caring for their animals, as well as the respect, camaraderie and sportsmanship they gain as competitors. These student competitors must also maintain an average or better grade to be eligible to compete. After competing all season, points are tabulated to determine the top 8 competitors from the North and South regions heading to the Provincial Championship Finals Rodeo.



All this is made possible through your generous support as a sponsor.

Peachland Riding Club HIGH SCHOOL RODEO

2009 SPONSORSHIP OPPORTUNITIES

~ **PLATINUM Sponsorship @ \$1000**

This option will include BUCKING CHUTE SPONSORSHIP with name association i.e. The “Pepsi Cola” Bucking Chute. Your name or business will be included in all advertising including, rodeo day sheets & programs, newspaper, posters, press releases, PA announcements etc. Also, banner/signage in the rodeo arena for one Peachland Riding Club season. Or, a flag in the grand entry, if applicable (Flags and banners to be supplied by the sponsor.)

~ **GOLD Sponsorship @ \$500**

This option will include name association i.e. The “Royal Lepage” Bull Riding. Your name or business will be included in all advertising including, rodeo day sheets & programs, newspaper, posters, press releases, PA announcements etc. Also, banner/signage in the rodeo arena or a flag in the grand entry, if available. (Flags and banners to be supplied by the sponsor.)

~ **SILVER Sponsorship @ \$250**

This option will include name association with half an event and a business card ad in Rodeo program and PA announcements. Also banner/signage in the rodeo arena or a flag in the grand entry if available. (Flags and banners to be supplied by the sponsor.)

~ **BRONZE Sponsorship @ \$125**

Business Card ad in the Rodeo program. PA announcements throughout the rodeo performances.

~ **Advertising Sponsorship @ \$50**

Business Card ad in the Rodeo program.

FOR FURTHER INFORMATION PLEASE CONTACT

PRC Rodeo Committee

*Sandy ~ 250-718-2761 * Deb ~ 250-448-6245 * Diana ~ 250-212-2672 * Darlene ~ 250-767-3450*



ABOUT HIGH SCHOOL RODEO

COMPETITION DIVISIONS

Girls: (Grade 9 ~ Grade 12)

Barrel Racing
Pole Bending
Goat Tying
Breakaway Roping
Team Roping
Queen Event

Boys: (Grade 9 ~ Grade 12)

Saddle Bronc Riding
Bareback Riding
Bull Riding
Calf Roping
Steer Wrestling
Team Roping



BC High School Rodeo Circuit

2009 FALL SOUTH SCHEDULE

SEPTEMBER KAMLOOPS/DEADMANS CREEK
SEPTEMBER CHILLIWACK
OCTOBER **PEACHLAND**

2009 FALL NORTH SCHEDULE

SEPTEMBER CLEARDALE, AB
SEPTEMBER HUDSON HOPE
OCTOBER CHETWYND

2010 TENTATIVE SPRING SCHEDULE

APRIL VERNON
ASHCROFT
MAY WILLIAMS LAKE
DAWSON CREEK
BARRIERE
KAMLOOPS
MERRITT
JUNE KAMLOOPS or MERRITT ~ BC HS FINALS
JULY NEVADA ~ SILVER STATE FINALS
WYOMING ~ NATIONAL FINALS
AUGUST WILLIAMS LAKE~ CANADIAN FINALS

